CALIFORNIA BRT PROJECTS

FACT SHEET

Transit Operator: Riverside Transit Agency (RTA)

Contact: Ann Palatino, RTA, Phone: 915.565.5130

Project Name: RapidLink on Magnolia (1A) and the Moreno Valley (2B)

Project Location: Western Riverside County, CA

Status: Detailed analyses of alternatives, capital and operation cost are done; no

funding

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Project Summary	Improvement to current local bus system, BRT system on		
	Magnolia Ave in 2006 and, on the long run, to Moreno Valley;		
	MOEs: community acceptance, equity, potential ridership, cost		
	effectiveness		
Population served	1.5 million (3 million in 2020)		
Area served	Riverside County		
Current passengers/year	On Magnolia corridor only: 1.65 million		
Expected passengers/year	Increase of 1.1-1.2 million by 2010 systemwide		
Length of corridor	Not specified		
Timeline / Phasing	2004-2006: 12 local to be upgraded to be RapidLink-feeder		
	2006-2007: RapidLink 1A (Magnolia Corridor)		
	2007-2008: Five local to be upgraded to be RapidLink-feeder		
	2010-2011: RapidLink 2B (Rive		
Funding		3,	
Capital cost per mile	\$7 million* (including RapidLink 1A, 2B and feeder system)		
rup rus p	BRT \$2 million; feeder system 3		
O&M cost per year	\$8 million* (including RapidLink 1A, 2B and feeder)		
Funding source(s)	Not specified		
Coordinated with other	Integration into transit system with connecting with existing local		
projects	and express buses and rail transit services. Enhanced local		
projects	services will serve as RapidLink-		
System Elements	services will serve as reapideline	Todatos	
Running Ways			
ROW restriction	Mixed flow arterial		
Running way marking	None		
Guidance technology	None		
Type of Grade crossing			
Stations	At grade, controlled intersections <i>BRT</i> :	Feeder routes:	
	1A: 14 stops; 2B: 16 stops	N/A	
# of stations in system	1 1		
Туре	Full shelters	Multi-functional bus stops,	
Avarage station and sing	0.5 1.0 mile	solar powered	
Average station spacing		0.2 mile	
Passing capabilities	On-line or merger priority	On-line or merger priority	
Amenities	Safety lighting, benches,	Safety lighting, benches,	
	emergency call box, schedules/route info, ATIS, lean	schedules/route info,	
	i schedules/route into ATIS lean		
	poles		

Vehicles	
# of vehicles	
Low floor	Yes
Propulsion system	CNG
Fare Collection	Not specified
Collection process	-
ITS technology	
Payment methods	
Fare structure	
Service and Operation Policies	
Route structure	Fixed route, skip stop operation
Hours of operation	Not specified
Service frequency	Max 15 minutes
Schedule vs. headway based	Not specified
Identity / marketing	Distinctive logo and bus pain/color scheme, Named station
·	Integrated marketing strategies
ITS Features	
Vehicle priority:	
Signal coordination	
Signal priority	Yes (with GPS) of BRT, and
	Transit priority mergers on both BRT and feeder routes
Vehicle location:	
AVL	GPS
Vehicle guidance technology	No
Driver assistance techn.	No
Passenger information:	
At station on vehicle	ATIS
Next Bus technology	Yes, at shelters, stops, internet, phones
Interfaces with State Highway	• • • • • • • • • • • • • • • • • • • •
System (SHS)	

^{* 2004} dollars